

## Toronto Civic Employees' Union, Local 416

110 Laird Drive Toronto, ON M4G 3V3

Tel: 416-968-7721 Fax: 416-968-7829 www.local416.ca

#### **MEDIA RELEASE**

# CUPE LOCAL 416 CELEBRATES A CENTURY OF QUALITY PUBLIC SERVICE FOR TORONTO

CUPE Local 416 kicks off 100th anniversary celebrations with flag raising ceremony at Toronto City Hall

TORONTO, ON (October 20, 2017)--Toronto Civic Employees Union CUPE Local 416 (Local 416) kicked off celebrations in honour of the union's 100th anniversary by raising their flag at Toronto City Hall early Friday morning.

Friday's formal flag raising ceremony is, in part, a nod to the inauguration of the union back in October 1917 when a group of Toronto employees and World War I veterans attended a mass meeting regarding controversy around the British flag. A group of street cleaners considered the issue to be so important they felt it necessary to walk off the job, officially establishing the Toronto Civic Employees Union, known today as Local 416.

Local 416 President, Eddie Mariconda, Vice President, Matt Figliano, and several other members of the Local 416 Executive Board were formally congratulated Friday morning by Mayor John Tory and Councillor Paula Fletcher. They were also joined by Councillors Shelley Carroll, Janet Davis, Glenn De Baeremaeker, Jim Karygiannis, Mike Layton, Cesar Palacio, Neethan Shan, and Kristyn Wong-Tam.

"This weekend marks a milestone for Local 416," says Mariconda, "We are celebrating a century of quality public service - provided by our hard working members - and of partnership with the City of Toronto. In these past 100 years, Local 416 has seen a lot of change, but one thing that remains the same is our commitment to work with the Mayor and Council to provide quality services to our residents and to strive for constant improvement in how we do it."

Local 416 will continue to commemorate the history, and highlight the hard work, of our membership throughout the year. First up, Local 416 will be launching a multimedia campaign showcasing the multitude of important public services provided by the union. The campaign, which launches Monday, will focus on members across all units, including Toronto Parking Authority, Toronto Community Housing, Parks and Recreation, Toronto Water, Paramedic Services, and Solid Waste, among others.

"It's fitting that we're starting off our centennial year by raising our flag," says Figliano, "Our union was started by veterans displaying patriotism and pride, and that sentiment continues today. We couldn't be prouder of our members and the great work they do for our city each and every day. We are excited for the year ahead, and for the next hundred years of quality public service for the City of Toronto. We truly are stronger together."

-XXX-

### **About CUPE Local 416**

CUPE Local 416 represents over 5800 members delivering vital services to Torontonians in more than 11 disciplines across Toronto. For more information, visit www.local416.ca.

#### For further information:

Emma Hunt, Communications, Sutherland Corporation emma@sutherlandcorp.ca 416-708-9612

## **LOCAL 416**

Affiliated with the Canadian Labour Congress and the Labour Council of Toronto & York Region

**EDDIE MARICONDA** *President* 

MATT FIGLIANO
Vice President

RON JOHNSON
2nd Vice President

**JERRY DOBSON** Secretary-Treasurer

**TED AIVALIS**Chief of Stewards

**DOMENIC MAUGERI**Outside Chair

**CARMINE FIORE**Chief of Health & Safety

**LESLIE BREMNER** *Recording Secretary*